



„HAI LA MINE ACASA” Contest Rules

1. Name of the Contest (hereinafter – Contest)	„Hai La Mine Acasa” Contest	
2. Information on the Contest Organizer	Name	National Inbound and Domestic Tourism Association of Moldova (ANTRIM)
	Contact email	info@moldova.travel
3. Contest deadline	<p>3.1. Total duration of the Contest: Total period from 05 August 2019 to 20 September 2022, inclusively.</p> <p>3.2. Period of posting by the Contest Participants (hereinafter – Participant) of the video or photos: the videos/photos should be posted on the Facebook and Instagram open pages with the hashtags #hailamineacasa #taramicainimamare and #beourguest from 05 August 2019 till 23:59 local time on 20 September 2022 to participate in the Contest.</p> <p>3.3. Announcement of results – 27 September 2022</p> <p>3.4. All prizes of the Contest prize fund will be awarded before 10 October 2022 inclusively.</p>	
4. Territory and Participants citizenship requirements	<p>4.1. The Contest is held for members of the locals, diaspora (citizens of the Republic of Moldova that are living and/or working/ studying abroad) and international visitors</p> <p>4.2. The age of the Participants is not limited. Persons under 18 must be accompanied by tutors when signing a Transfer of Rights Agreement and receiving a prize, if they win.</p>	
5. Procedure and method of	<p>5.1. The Contest Participants will be informed in the following way: - by publishing the rules on the website www.locals.md.</p>	

<p>informing the Contest Participants about the Contest rules and results.</p>	<p>- The Contest results will be posted on Moldova Travel facebook page and www.moldova.travel</p>
<p>6. Contest prize fund.</p>	<p>6.1. The Contest prize fund is financed by the Organizer and includes the following types of prizes:</p> <p>6.1.1. The grand prize</p> <ul style="list-style-type: none"> - Photo session for 2 people, lasting one hour, at one of the guest houses from Moldova mentioned in the guide # HaiLaMineAcasă - The prize will not include: transport to the winery, consumption, special treatments or other gifts. <p>6.1.2. Second-level prizes – # BeOurGuest gift sets (3 items)</p>
<p>7. Contest rules</p>	<p>In order to become a Participant of the Contest you must:</p> <p>7.1. In the period from 10:00 local time 05 August 2022 to 23:59 local time 20 September 2022 inclusively, post a video/ photo on instagram / facebook that tells about your experience at a guest house/ winery in Moldova and the activities you had there (eg: gastronomy, accommodation, cycling, etc) The video/photos should contain #HaiLaMineAcasa #taramicainimamare & #beourguest hashtags. The participants’s profile must be open. All rights to the contest works submitted belong to the Organizer.</p> <p>7.2. One Participant (individual) has the right to post an unlimited number of videos/photos.</p> <p>7.3. The winners are determined by the competition jury made up of one representative from USAID, ANTRIM, the Ministry of Culture, the Investment Agency, the Border Police and the Chisinau International Airport.</p>
<p>8. Requirements to the Participants’ contest work.</p>	<p>Requirements to the Participants’ contest work.</p> <p>8.1. The works that are offensive or violate the ethical norms established in the society are unacceptable.</p> <p>8.2. The works which do not correspond to the terms of reference specified on locals.md cannot participate in the Contest.</p> <p>8.3 Only the works of the Participants themselves which do not infringe the copyright and other rights of third parties may be used as a contest work.</p> <p>8.4 The contest works must correspond to the theme of the Contest, that is to reflect the idea of ‘Hai La Mine Acasa’:</p> <ul style="list-style-type: none"> ● The Contest Participant should be in Moldova at a guest house/winery from Moldova ● The author of the video must show through his video/photos the experience lived at one of the tourist destinations in Moldova.

9. Criteria for determining Contest Winners	<p>The Winners – the Grand prize holders and the second-level prize holders of the Contest will be determined as follows:</p> <p>9.1. The Contest Organizer announces the Winners based on the results of internal experts' selection.</p> <p>9.2. After determining the Winners, the results will be published on Moldova Travel Facebook page</p> <p>9.3. The Contest Winners will be informed by publishing the announcement on Moldova Travel Facebook page</p>
10. Participant's rights	<p>The Participant shall have the right:</p> <p>10.1 To participate in the Contest in the manner specified by the Rules.</p> <p>10.2 To require the award of the Prize in the period until 10 October 2022, if he/she is recognized as the Winner.</p>
11. Participant's obligations.	<p>The Participant shall:</p> <p>11.1 Provide reliable data corresponding to the documents proving the identity of the Participant.</p> <p>11.2 Sign the necessary documents on the transfer of rights to use his/her work to the Organizer.</p>
12. Organizer's rights.	<p>The Organizer shall have the right:</p> <p>12.1 To check and examine the authenticity of contest works.</p> <p>12.2 To modify the Rules, while notifying the Participants of the change in the Rules.</p> <p>12.4 To request from the Participant additional information required for the Contest.</p>
13. Organizer's obligations.	<p>The Organizer shall undertake:</p> <p>13.1 To hold the Contest in the manner specified by the Rules.</p> <p>13.2 To award the prize to the Participant recognized as the Winner of the Contest before 10 October 2022.</p>
14. Procedure of getting the prize.	<p>14.1 All prizes of the Contest prize fund will be awarded until 10 October 2022</p> <p>14.2 The Organizer shall contact the Winner by sending a personal message on the social network and shall report on the winning.</p>

	<p>14.3 The transfer of the right to receive the prize to another person, as well as the demand for payment of cash equivalent of the Prize, shall not be allowed.</p> <p>14.5 The Contest Rules do not provide storage of unclaimed prizes.</p>
<p>15. Additional provisions.</p>	<p>15.1 Participation in the Contest shall automatically imply that the Participant read and understood the Rules.</p> <p>15.2 The Contest Winners shall undertake to sign all necessary documents related to receiving the prize.</p> <p>15.3 By participating in the Contest, the Participant thereby consents to the use of his/her contest work by the Organizer.</p>
<p>16. Contest Participant's consent to the processing of his/her personal data</p>	<p>16.1 By participating in the Contest, the Participant consents to the processing of his/her personal data by the Organizer.</p> <p>16.2 The list of the Contest Participants' personal data, which will be processed: surname, name, e-mail address, contact phone number, date of birth.</p> <p>16.3 The list of the Contest Winners' personal data, which will be processed (except for the data set out in para. 16.2 of these Terms and Provisions): passport data, TIN data.</p> <p>16.4 Purposes of personal data processing: personal data shall be processed solely for the purpose of holding the Contest, namely for holding the Contest, determining the Winners of the Contest and awarding prizes to them.</p>